December 16, 2015

Dear NPP member:

Solano Community Foundation will conduct a countywide fundraising campaign in association with the national campaign, Give Local America, on May 3, 2016. Give Local America is a national event that brings communities across the country together to raise crucial funds for nonprofit organizations. In the past two years, more than 100 other organizations, many of them led by their local community foundations, have joined forces to raise more than 121 million dollars through this initiative! The campaign is driven by the idea that every individual has the ability to contribute to the betterment of his or her community, and that every contribution, no matter the size, makes a difference.

We at SCF have begun planning for this special day of giving which we are calling Give Local Solano. The majority of giving will be conducted online. We are inviting our Nonprofit Partnership Program members to join with us in this campaign. The goal behind our efforts is to build a culture of philanthropy and encourage Solano County residents to support the local nonprofit agencies they are most passionate about.

Collectively, our hope is to increase visibility of the funding needs of nonprofits, and make it easy and fun for sponsors and donors to give locally. SCF is organizing a strategy for the initial countywide publicity of this event and will need input from participating nonprofits. Partnering organizations will be responsible for distributing the campaign information to their Board, staff, donors, and networks. All residents of Solano County will directly benefit from this event.

SCF is the lead organization for this ambitious yet rewarding campaign. All interested Nonprofit Partnership Program (NPP) members are invited to attend an informational meeting scheduled for January 19, 2016 at 3:00 p.m. The meeting will be held in the SCF Training Room in our new offices located at 744 Empire Street in Fairfield, CA. We will discuss the Give Local Solano campaign details and timeline; explain the participant invitation/selection process for nonprofit organizations, sponsors, and donors; and answer questions about the selection process.

In order to participate, organizations must meet certain eligibility criteria. These are explained on the enclosed information sheet. A campaign web site, www.givelocalsolano.org, will be created for the event, and each participating organization will have a link on the home page of this site. In early February, website access will be available to participating organizations to create their organizational profile page (and with a link to their own home pages). Participants will receive detailed instructions on how to accomplish this task, and other activities.
SCF has already paid for the training and advertising tools, and for technology needed to process a high volume of donations in a short period of time. A registration fee of $100 is required from each participating NPP organization to seed a “bonus fund” (more to follow on that topic). Your nonprofit’s commitment to the overall marketing effort is paramount for a successful fundraising event. And, success in creating the needed community awareness and participation will result in a larger total amount raised. This will directly increase the proportional share of the bonus fund for each participant.

Each NPP participant will receive a matching percentage of the bonus fund. The amount will be calculated based on the donations made to each organization as a percentage of total monies raised for the event. The bonus amount will be paid in addition to the donations made to your organization. However, a nominal processing fee of 3% will be deducted from each donation. A list of contributors, contact information, and amounts donated will be provided to each participating organization.

*Give Local America* builds awareness for the importance of giving to organizations like yours and ours. They are working to secure partnerships with national organizations that will bring more attention to the great work of all participating communities. Stay tuned for upcoming announcements!

On or about **January 11th**, SCF will send out a reminder email for the **January 19th** meeting. Please call or email to RSVP for that meeting, or if you need additional information before then. We hope to see you there!

Sincerely,

Connie Harris
Chief Executive Officer

Enclosure