



FOR IMMEDIATE RELEASE
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**NONPROFIT PARTNERSHIP PROGRAM'S
BREAKFAST MIXER
ON MARKETING FOR NONPROFITS**

FAIRFIELD – Today's nonprofits must realize that marketing is more than the old sense of making a sale or obtaining a donation - it is a way of satisfying donor needs.

On October 5, 2011, Solano Community Foundation presents its third Nonprofit Partnership Program's Breakfast Mixer at the Hilton Garden Inn Fairfield with a focus on "Marketing for Nonprofits."

Guest speaker for this event is Steve Swatt, a Public Affairs executive for Porter Novelli, author, former newspaper, wire service and TV reporter, and political analyst for KCRA.

This Breakfast Mixer is for NPP members only and offers an opportunity to meet and mingle with other nonprofit, business and individual members. Hot breakfast will be served. To become a member, visit www.solanocf.org.

The Solano Community Foundation was established in 1995, incorporated in 2000, and is dedicated to strengthening the community now and for future generations. It is a 501c3 organization that provides the opportunity for donors to make a lasting contribution to causes in Solano County that are close to their hearts. Stephanie Wolf, President & CEO of the Solano Community Foundation, can be reached at 707-399-3846.

WHO: Solano Community Foundation
WHAT: "Nonprofit Partnership Program Breakfast Mixer - Marketing"
WHEN: October 5, 2011 from 8:15 to 9:30 a.m.
WHERE: Hilton Garden Inn Fairfield, 2200 Gateway Court, Fairfield
REGISTRATION: Required. Call SCF at 707-399-3846 or register online at www.solanocf.org.

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